Pegasystems
PEGACPDS24V1
Certified Pega Data Scientist (CPDS)

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Question: 1

What is the difference between classification and regression in Predictive Analytics?
Response:

A. Classification is used for predicting continuous outcomes, while regression is used for predicting categorical outcomes
B. Classification is used for predicting categorical outcomes, while regression is used for predicting continuous outcomes
C. Classification and regression are the same thing
D. Neither classification nor regression are used in Predictive Analytics

Answer: B

Question: 2

What are two results of an Adaptive Model?
(Choose Two)
Response:

A. Priority
B. Propensity
C. Segment
D. Performance

Answer: C,D

Question: 3

How can Adaptive Analytics models be deployed in production environments?
Response:

A. Manually copying and pasting the code into a production system
B. Ignoring production deployment and only using models for offline analysis
C. Only deploying models in a sandbox environment
D. Using a software development process to test and deploy models

Answer: D

Question: 4

A coffee company wants to create a data set that includes mock up customer address information and the likelihood to churn. Which method is available to populate these fields?
Response:

A. Bayesian
B. Propensity
C. Expression
D. Import

Answer: C

Question: 5

You are a company with a new and unique product, and you want to offer it to the right customer. Given the scenario, which rule type should you use?
Response:

A. Scorecard
B. Adaptive Model
C. Predictive Model
D. Decision Table

Answer: D

Question: 6

When during a customer interaction should a Next-Best-Action decision be made?
Response:

A. Every time new information is received
B. When the customer intent is captured
C. First time the customer is shown a banner
D. At the beginning of customer call

Answer: A

Question: 7

What happens when you increase the performance threshold setting of an Adaptive Model rule?
Response:

A. The number of active predictors increases.
B. The correlation threshold decreases.
C. The performance of the model is increased.
D. The number of active predictors may decrease.

Answer: B

Question: 8

Which of the following is a technique used in NLP for text classification?
Response:

A. SVM (Support Vector Machines)
B. K-Means
C. Random Forest
D. Naive Bayes

Answer: D

Question: 9

In a decision strategy, which component is required to enable access to proposition properties?
Response:

A. Proposition Data
B. Data Include
C. Data Join
D. Property Import

Answer: A

Question: 10

Which of the following is NOT a use case for NLP in Pega?
Response:

A. Sentiment analysis
B. Text classification
C. Speech recognition

D. Entity extraction

Answer: C

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